



PENNSYLVANIA
DECA NEWS

THE LATEST INFO FOR ADVISORS

JOSH'S THOUGHTS

Let me share with you a great story about a school's way of selling professional membership:

They operated a school store where they provided coffee to their fellow teachers. Recognizing an excellent opportunity, they made the strategic decision to introduce an enticing offer: an annual, all-you-can-enjoy coffee subscription for just \$35. This exclusive deal not only covered their professional membership in PA DECA but also served as a dual-purpose initiative, allowing them to boost their professional membership numbers while generating a modest revenue stream.

(Thank you Michelle Jackson for sharing!)

IMPORTANT INFORMATION

- DECA Inc is offering a discount on DECA+ for all chapters that have at least one advisor and 10 members registered by Sept. 15!
- You can always book a meeting with me - if it's open on my Calendly link it is open for me
- **For the most up-to-date information visit us at our new website: MyPADECA.org (temporary name change while we continue updates) this new site will continue to be updated throughout the year so check back often!**
- Anticipate a one-pager on ICDC this week so you can start planning now!

UPCOMING EVENTS

- **76ers - Date/Registration info to be released tentatively in next week's PA DECA News**
- Mock Competitions - Will be held at Immaculata, Jefferson, & SJU once again. Info to be released within 2 weeks
- **Membership Due: November 15th! Make your deadline earlier for your kids so you don't miss this date!**
- Power Trip - November 17-19 in Austin Texas

WEEKLY WINS

- Welcome Valley High School to PA DECA
- **Share any wins that your chapter is having that you would like to include in the PA DECA News with me!**

For great resources visit MyPADECA.org | If you know an advisor not receiving these emails let me know
Josh@MyPADECA.org | <https://calendly.com/josh-padeca/30min>