PENNSYLVANIA DECA



COMPLETION GUIDE FOR THE 2026-2027

PENNSYLVANIA DECA

PLAN OF ACTION



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What is the Plan of Action?

The Plan of Action is a document created by chapters to recognize their involvement and usage of the four pillars of the DECA Diamond. Chapters excelling in academic preparedness, community orientation, professional responsibility, and experienced leadership may submit a document recording their activities and displaying pictures to be recognized on a state level.



Academically Prepared:

Pennsylvania DECA members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations.



Community Oriented:

Recognizing the benefit of service and responsibility to the community, members continually impact and improve their local and broader communities.



Professionally Responsible:

Pennsylvania DECA members are poised professionals with ethics, integrity, and high standards.



Experienced Leaders:

Pennsylvania DECA members are empowered through experience to provide effective leadership through goal setting, consensus building, and project implementation.

Directions

Plan of Action, Recognition & DECA Cup Guidelines,

Recognition Requirement:

- Chapters must complete 5 activities (from the list provided).
- Submit a slide deck to verify completion.
- Slide decks can be submitted via Google Form

DECA Cup Competition Requirement:

- In addition to the slide deck, Chapters must submit a short presentation of their work.
- Presentations may be submitted in one of the following formats:
- YouTube or Vimeo link
- Zoom recording
- Uploaded video file to the Google form

Donations to Feeding Pennsylvania should be sent through this link:

https://www.feedingpa.org/take-action/donate/

Please provide proof of donation in your submission.

All Submissions are due by January 16th, 2027. If you have questions, please contact State Vice President Sai Vytla at saivytla.deca@gmail.com

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Must do 5 of these to count



Host a DECA Fundraising Event

- School Dance, Car Wash, Babysitting Night



Host a Professional Presentation

- Educator, Local Business Owner, Alumni



Organize a Chapter Study Session



Attend Additional Conferences

- Power Trip, Career Day with the 76ers, Sports and Entertainment Marketing Conference



Volunteer with Nonprofit Organizations



Hold a Fundraiser for a Local Charity

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Must do 5 of these to count



Host a Donation Drive

- Non-Perishable Foods
- Clothing



Hosting a Community Event

- Outside of school/open to public



Increase Membership by 25 MORE Members from last Year

- Can be Student, Professional, or Alumni!



Acquire 1 Professional Member per 10 Student Members



$5 Per Member of Chapter Raised for the State Charity

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Must do 5 of these to count



Make a Creative Video about your DECA Chapter

- Promotional Videos, Tiktoks, Conference Vlogs, Etc.



Increase a Social Media Platform by 50 Followers

- Must send before vs after picture for proof, includes date



Give a Presentation about DECA to Prospective Members

- Club Fair, Move-up Day, etc.



Build a Business Partnership with a Local Business

- Explain the nature of the partnership (monetary, professional connections, etc.)

Recognition Levels

General Recognition
As a catalyst for chapter and member growth, Pennsylvania DECA awards and recognizes chapters that successfully complete the Plan of Action. All those chapters will receive a banner/plaque that can be hung up in the classroom.

PA DECA Cup
Chapters interested in competing for the PA DECA Cup, will do an additional virtual presentation. The chapter deemed to have had the best Plan of Action implementation will receive the PA DECA Cup at the State Career Development Conference.

Fundraising Recognitions
PA DECA will additionally recognize the chapters for significant fundraising efforts within the Plan of Action.

Golden Heart Award
The chapter that raises the most money for the State Charity will receive the Golden Heart Award.

Helping Hands Award
The chapter that raises the most for another charitable organization is eligible for the Helping Hands award.





PA DECA Cup Presentation

Activities

In order to compete for the Cup, chapters must complete five out of the above options of the Plan of Action.

Slide Deck and Presentation

In addition to demonstrating proof of completion via slide deck, chapters must record themselves presenting the deck and reflecting on their work. For reference, an example deck is shown below. We encourage you to be creative and showcase the ways your chapter exemplifies the heart of PA DECA.

Exemplary presentations will include information about each activity, with details of planning, execution and opportunities for improvement.

Presentations will be judged by a panel of State Officers and Chapter advisors. Below, chapters may reference the presentation rubric. The chapter that scores the highest on the presentation, will earn the DECA cup.

Mock Presentation

Blank High School
DECA

Plan of Action

Choice One - Host a DECA Fundraising Event

Event: DECA Scramble

Date Completed: 10/12/24

Every year we host our annual EYHS DECA Scramble Golf Tournament. At this event students grow their professional presentation while fundraising for our DECA Chapter. The students connect with local businesses to collect sponsors and build a relationship to have the same participants come back next year. While running the event on the day of.



Choice 2 - Host a Donation Drive

- Non-Perishable Foods
- Clothing

Event: Hat and Glove Drive

Date Completed: 12/6 - 12/19

We hosted our annual Hat and Glove Drive this year. We advertised all material on instagram, facebook, and at all drop off box locations. Doing so we ended up collecting 547 donations of hats and gloves for those in need. After all the donations were collects a student met up with Coats of Friendship and handed over all the collected items.



Choice 3 - $5 Per Member of Chapter raised for the state charity

Total Chapter Membership (as of November 15, 2022)
76 student members (117 Total)

Total Amount raised for Boys and Girls Club of America: $404.56 Amt. raide Per Member $5.32



Choice 4 - Make a creative video about your DECA chapter.

- Promotional Videos, Tiktoks, Conference Vlogs, Etc.

Event: 2024 Senior Video

Date Completed: 5/24

During our end of the year celebration for our DECA Chapter. We interviewed our leaving seniors to tell us all about DECA from their favorite moments, events, and activities. We then sent this video out to the middle school and high school to interest more members to join.



Choice 5: Promote DECA to Diversity-Owned Businesses

- Go to businesses in your area and discuss DECA and your chapter. You can use this opportunity to gain business partnerships for your chapter.

Event: SG Women's Club Presentation

Date: 11/24/24

Our DECA President was presented the opportunity to speak at the Spring Grove Women's club meeting and inform the members about DECA. She made a presentation about what DECA is and the leader, community, and travel chances it gives the future leaders of the world.



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Presentation Rubric

Criteria	0-1 Points	2-3 Points	4-5 Points
Planning and Organizing	Presentation includes some information on planned activities - may be vague or incomplete.	Presentation highlights planned activities and some information about schedule, plan, and metrics.	Presentation highlights in detail the planning and PoA activities, schedule, measures of success and team members involved.
Execution	Presentation includes some information on activity execution - may be vague or incomplete.	Presentation highlights activities and may considers challenges and outcomes.	Presentation provides in-depth details of activity execution, considers challenges and outcomes.
Visuals and Text	Presentation may not include complete photo documentation. Slides are very text heavy.	Presentation includes photo documentation; may be wordy but points are clear.	Presentation serves as a visual aid, uses high quality photo documentation and limited, bulleted text.
Delivery	Presenters mumble, make no eye contact, and are visibly physically ner vous.	Presenters speak clearly and audibly; communication is simple and direct; speakers use positive body language.	Presenters speak clearly and audibly; simple and direct; positive body language.